
Ward Trucking Case Study

Cost Reductions and Improved Information

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Navigating a New Route: *Emerging Issues in Transportation Technology*



The 4 Areas of Reduction

- Linehaul mileage reduction
- Costing each Freight Bill
- State Mileage Report
- Integration into our Truckload Division

Linehaul Issues

- We were overpaying drivers for miles.
- We were overpaying fuel taxes.



Linehaul Savings



- “With updating proper route's I will be able to save at least 791 miles per night.” Mike Euker, Director of Linehaul, Ward Trucking
- When paying drivers .50 cents per mile this is \$400 per day.
- **$\$400 * 250$ work days a year = \$100,000**

Costing Freight Bills Issues



- Costing of individual freight bills by zone was ineffective and inefficient.
- We needed a better tool to evaluate our profitability on individual shipments.

Costing Freight Bills using a more accurate model based on mileage between stops



- We now have more accurate costing information with the introduction of PC*MILER|Streets.

State Mileage Report Issues

- Inaccurate driver info was leading to fines from state taxing agencies.



State Mileage Report Benefits



- Now our information is 75% more accurate using PC*MILER|Streets.
- State Mileage Reporting fines have been reduced significantly.

Truckload Benefits and Reductions



- Integration between Innovative and Geologic Solutions in conjunction with PC*MILER have reduced our truckload miles drastically.
- We now go to street level however still implementing tolls portion which is projected to save a **minimum of \$50,000 annually.**